

Curriculum Vitae

Experiences

NFT Factory 2022 - 2024

Director

- Organization of pop-up stores, international art exhibitions, and public coordination management.
- Managing relationships with 128 founders.
- Supervising the closure of the physical space and managing a team of 5 people.

Art & Event Manager & public engagement

- Curating weekly exhibitions with international artists.
- Managing the communication team and artist relations.
- Collaborating with Artistic Director Benoit Couty to ensure the quality of exhibitions.
- Weekly management of 360° events, from concept to execution.
- Monitoring the visitor journey, reception, and continuous improvement of the public experience.

Office Manager & Event Manager & public development

- Creation of the largest digital art gallery in the world (opposite Centre Pompidou).
- Designing scenography and developing training programs for secure NFT purchases.
- Organization of 2 to 3 events per week, as well as major events (including ministerial and large corporate visits), and coordination of all private corporate events (trainings, conferences, workshops).
- Creation of the visitor journey and implementation of public reception.

Freelance 2022 - 2026

- **Artverse (Since February 2025):** Responsible for exhibition coordination, daily management of a contemporary art gallery, and public development. Organization and production of private events (Fashion Week, Web3, corporate, private dinners, exhibitions, etc.).
- **Institut Montaigne (2025):** Organization and installation of two exhibitions as part of the Summit for Action on Artificial Intelligence, including a digital exhibition at the Musée des Arts et Métiers.
- **Arab Bank Switzerland:** Organized 9 exhibitions in Lisbon and coordinated 2 public exhibitions at NFC 2023. Assisted the bank in acquiring key NFTs, including a Squiggle and Osinachi, enhancing its digital art portfolio and build relationship with the artists.
- **Digital AF!:** Organization of a 3-day festival as a side event of ETHCC, featuring an exhibition of 25 international artists in a 3,000 m² space, along with around twenty conferences per day and over 5,000 visitors.
- **OXART:** Supported Congolese artists with their communication and creation.
- **Arthur Simony:** Organized exhibitions and assisted in selling artworks.
- **Yellow Korner:** Organized digital art exhibitions, provided team training, and mediated for top clients.
- **Ledger & Jean-Michel Pailhon:** Organized events for the Ledger Art Initiative in Paris and New York.
- **Ground Effect:** Assisted in developing a digital fashion art exhibition.
- **Les Échos:** Assisted in developing a digital fashion art exhibition.

Education

- **Cultural Mediation and Art Market Studies ICART, Paris :** October 2019 - July 2022
- **General Culture School Lyon :** September 2018 - June 2019
- **Professional Baccalaureate** in Sales and Commerce, with Honors : June 2018

Skills

Languages

- French ●●●●●
- English ●●●●●
- Communication ●●●●●

Software

- Photoshop ●●●●●
- InDesign ●●●●●
- Premiere Pro ●●●●●
- Microsoft Suite ●●●●●
- Mailchimp ●●●●●

Key figures

- 300+ events organized worldwide
- 500k€+ budget managed annually
- 5-person team supervised for 2 years
- International experience: Paris, Lisbon, Brussels, New York
- 3+ years working with international teams in English and French
- 50+ artists and clients relationships managed
- 15+ prestigious institutional and corporate partnerships (Institut Montaigne, Ledger, Arab Bank, Renault, KPMG, LVMH, Musée des Arts et Métiers, Musée Jacquemart-André).
- Reception and coordination of over 1,000 visitors per day at NFT Factory for 2.5 years, then welcoming thousands of visitors during various freelance experiences

Passion

- *Boxing, Chess, Art, Exhibition, Curation, Cinema*

Contact

+33 6 20 37 00 36
granier Titou@gmail.com

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Granier